

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Peter H. I. Kim   
Application No.: 09/665,482  
Group Art Unit: 3622  
Filing Date: September 20, 2000  
Examiner: Khanh H. Le  
For: METHOD AND APPARATUS OF  
DELIVERY OF TARGETED  
ADVERTISING AND CONTENT BASED  
ON USER INTERACTION WITH ONLINE  
QUERIES ON A WIDE AREA NETWORK

CERTIFICATE OF MAILING (37 C.F.R. § 1.8)

I hereby certify that this paper (along with anything referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as First Class Mail in an envelope addressed to the Commissioner for Patents, Washington, D.C. 20231, on the date set forth below.

Scarlett Pereida 4/13/2006  
(Name) (Date)

Scarlett Pereida  
Signature

RESPONSE TO OFFICE ACTION

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Arlington, VA 22313-1450

Sir:

Applicant respectfully submits the following amendments and remarks in response to the Office Action mailed November 17, 2005. Applicant hereby petitions for a two month extension of time. With the granting of the petition, this response will be considered timely filed.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 3 of this paper.

**Amendments to the Drawings** begin on page 2 of this paper.

**Remarks/Arguments** begin on page 10 of this paper.